



Ranch Sorting National Championships

Ranch Sorter Spec Sheet

Ranch Sorting National Championships
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Email: info@rsnc.us

Web Site: www.ranchsorting.com

AD SIZES

Trim size: 11.5" x 12"

Full Page
10.25" x 10.7367 in"
Half Page Vertical
5.0625 in" x 10.7367"

Junior Page
6.7878" x 8.7842"
(8.5 x 11 will reduce to this size)

Half Page Horizontal
10.25" x 5.3683"

Quarter Page
5.0625" x 5.325"

Eighth Page
5.0625" x 2.66"

Bleeds: NO BLEEDS AVAILABLE

PUBLICATION DATES/DEADLINES

The Ranch Sorter is published bi-monthly, six times per year, by the Ranch Sorting National Championships based in Wellington, Colorado. Deadline is the first of the month preceding publication date (i.e. April 1 for May/June issue).

MECHANICALS

Photos: Resolution of 300 dpi is required on black and white and color photos. Photos should be saved in TIFF or JPEG format.

Color: The Ranch Sorter newspaper is printed as process color. All computer files must be provided in CMYK format.

Media: All advertisements must be submitted as an electronic file. Files should be emailed to: info@rsnc.us. If file is larger than 10 MB, please contact the RSNC Office for FTP upload instructions.

Software: Ads must be submitted as high-resolution PDF files with fonts embedded.

Disclaimer: The Ranch Sorter nor the Ranch Sorting National Championships, will not be responsible for quality of photo or ad reproduction as a result of any digital files supplied. We will not be held liable for any financial compensation or discounted advertising as a result of poor reproduction quality of digital files. All digital files supplied for use in The Ranch Sorter newspaper will be used at the advertiser's risk.

**The Ranch Sorter
OFFICIAL PUBLICATION
OF THE RSNC
PO BOX 1 WELLINGTON, COLORADO 80549**

ADVERTISING RATES PER ISSUE**The Ranch Sorter****BLACK&WHITE****COLOR**

FULL PAGE \$175
1/2 PAGE \$100
JUNIOR PAGE \$75
QUARTER PAGE \$50
1/8 PAGE \$35

FULL PAGE \$250
1/2 PAGE \$125
JUNIOR PAGE \$100
QUARTER PAGE \$75
1/8 PAGE \$60

CONTACT RSNC FOR MORE INFORMATION**ABOUT MULTIPLE ISSUE DISCOUNTS:**

PHONE 970.897.2901

EMAIL info@rsnc.us