# As States Close Down - Cinch RSNC Opens up the 2020 World Finals Event

#### 2020 CRSNC World Finals:

What a crazy time we are living in! I hope you are all staying safe and well through this time. With an unfortunate month of news, we are sure looking forward to a sunny June in Fort Worth, Texas! Of course, there is a little uncertainty in the air with the ongoing situations, but as of right now everything is planned according to schedule. If anything changes our members will be notified right away. We are optimistic that the quick action of this nation will get us back to some normalcy, and enjoying the sport of Ranch Sorting again soon! Cinch RSNC is excited to have you join us for the 2020 World Finals June 7<sup>th</sup> through the 13<sup>th</sup> at the Will Rogers Memorial Center!

Before the COVID-19 pandemic, we already had a revamped week full of fun planned for you at the World Finals and we don't want anyone to miss out due to forces beyond their control. We have been watching the situation closely and know the self-distancing guidelines have been extended out through April. Therefore, following the lead of many major associations in the industry, we have lifted the qualification for the 2020 World Finals event. In the same fashion, the \$50,000 ADDED CINCH Shootout money will now only require 50 rides to be eligible instead of 100. What great news!

## Let's Support our Producers:

The current situations have affected everyone, including our producers with events scheduled this month. We have seen the greatest example of how understanding and supportive our membership is through this and know that you will be chomping at the bit when the floodgates open back up. Once restrictions are lifted and events resume be sure to attend them so you can get qualified for the bonus money and support your producers who have planned to put these events on FOR YOU for months now. The coming months will still have many high-

quality events that will earn you points toward the coveted World highpoint awards, rides toward the \$50,000 ADDED in Cinch bonus money, gold stars toward the big money guarantee Sorting Bowls, and SO MUCH MORE!

### June 7-13th, 2020:

Once we get to June, we have a lot in store for you! Fort Worth brings every aspect of cowboy culture for our contestants with all the dining, shopping, history and entertainment a Ranch Sorter could hope for. We are excited to head back to Cowtown with a whole new level of comradery to the 13th Annual Cinch Ranch Sorting National Championships World Finals event.

### What's New Sunday?

This year, at our welcome dinner on Sunday night we will have an auction to raise more money for the future of our sport, the youth contestants. We hope that everyone comes to support our effort to bring even more incentives to every aspiring cowboy and cowgirl that we can. This dinner will also host the awards ceremony for the Western Heritage Highpoint awards.

The introduction of our Western Heritage futurity got great feedback, so we have added a Western Heritage All Levels Maturity this year to continue that momentum. Now we can promote the high-quality breeding of anyaged horse in the Western Heritage Sorting.

## The Future of our Sport:

Monday will bring a great addition to the World Finals with the first ever Youth Finals Night! After the completion of the #14 Ranch Hand we will all head inside to cheer on the youngsters who have earned their way into the top 10 spots in their classes! Each class will have added money from that Youth Auction on Sunday. With goodies for all we are excited for what this will bring to everyone growing up in our sport!

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## Ranch Sorting Hospitality:

Thursday night is always a fun Fort Worth evening spent watching the 3- Man 2-Gate event outside. This year we are adding to that gathering with a pot-luck dinner and music. Everyone is invited to bring their favorite dish to pass and some dancing boots as we enjoy some of the best company anyone could ask for!

## Futurity / Maturity:

One of the biggest changes to this year's World Finals event is in the prestigious Futurity / Maturity on Friday. This year we have opened the event to any registered horse to compete, you no longer need a nominated horse to enter. This will open up the opportunity for many Ranch Sorters to showcase the pedigrees in our great sport and ride for the serious payouts that come along with \$30,000.00 ADDED! With such high stakes, comes greater chances to win and we are giving everyone their very best shot with the introduction of buy-backs. This means that in the futurity / maturity this year, one bad cow or one bad move won't deter your success! Come ride with the big guns in the 2020 Futurity/Maturity!

#### **Cowtown Entertainment:**

With that lineup of exciting enhancements, we have still planned plenty of time for our members to enjoy the glories of Fort Worth! Day and night, there is cowboy action suited for the whole family. Go and enjoy daily cattle drives and legendary cowboy museums with the family, and spend the evening at a world-famous honky-tonk and restaurant. There are Texas-sized attractions for you to

visit every day of the week! Pack your best Justin Boots and hit the storied dance floors of Billy Bob's, White Elephant Saloon, and Rodeo Exchange. Don't have a pair? You can find the best places to renovate your wardrobe with legendary Texas retailers like Mavericks Fine Western Ware, Cavender's Stock Yards, and M.L. Leddy's. Of course, you can give your favorite American Hat a facelift or shop for a new one at our favorite Best Hat Store too! All that exploring will leave you hungry for some Texas hospitality you can enjoy at many iconic cowboy dining rooms such as the Stockyards Station, Cattlemen's Steakhouse, and the Lonesome Dove Western Bistro. You will be enlightened with history of the American West everywhere you look in Fort Worth, a city just as dedicated to preserving the ranching lifestyle as we are. Between the Stockyards Museum, the Texas Cowboy Hall of Fame and the Cowtown Coliseum you will be wishing you had a whole extra week to take it all in with your sorting family in Texas.

What a week it will be! All the fun and big incentives that are offered to you year after year from Cinch RSNC will come with added incentives for the young competitors who will be spotlighted in their very own Youth Finals, a revamped Futurity / Maturity, and a new night of food, music, and ranch sorting hospitality! Now everyone can come and bring the whole family to Fort Worth to join us in preserving the ranching lifestyle ~ one sort at a time!

Find more information on our website ranchsorting.com. Stall reservations will open on April 15th.