

AD SIZES

Trim size: 11.5" x 12"

Full Page

10.25" x 10.7367"

Half Page Vertical

5.0625 in" x 10.7367"

Junior Page

6.7878" x 8.7842"

(8.5 x 11 will reduce to this size)

Half Page Horizontal

10.25" x 5.3683"

Quarter Page

5.0625" x 5.325"

Eighth Page

5.0625" x 2.66"

Bleeds: NO BLEEDS AVAILABLE

ADVERTISING RATES PER ISSUE

The Ranch Sorter

BLACK&WHITE

FULL PAGE	\$175
1/2 PAGE	\$100
JUNIOR PAGE	\$75
QUARTER PAGE	\$50
1/8 PAGE	\$35

COLOR

FULL PAGE	\$250
1/2 PAGE	\$125
JUNIOR PAGE	\$100
QUARTER PAGE	\$75
1/8 PAGE	\$60

**CONTACT RSNC FOR MORE INFORMATION
ABOUT MULTIPLE ISSUE DISCOUNTS:**

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EMAIL info@rsnc.us

PUBLICATION DATES/DEADLINES

The Ranch Sorter is published bi-monthly, six times per year, by the Ranch Sorting National Championships based in Wellington, Colorado. Deadline is the first of the month preceding publication date (i.e. April 1 for May/June issue).

MECHANICALS

Photos: Resolution of 300 dpi is required on black and white and color photos. Photos should be saved in TIFF or JPEG format.

Color: The Ranch Sorter newspaper is printed as process color. All computer files must be provided in CMYK format.

Media: All advertisements must be submitted as an electronic file. Files should be emailed to: shari@edje.com. If file is larger than 10 MB, please contact for FTP upload instructions.

Software: Ads must be submitted as high-resolution PDF files with fonts embedded.

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The Ranch Sorter

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OF THE RSNC

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