



# Ranch Sorting National Championships

## *Ranch Sorter Spec Sheet*

Ranch Sorting National Championships

PO Box 1

Wellington, CO 80549

Phone: 970-897-2901

Fax: 970-897-2921

Email: [Info@RSNC.US](mailto:Info@RSNC.US)

Web Site: [www.ranchsorting.com](http://www.ranchsorting.com)

**AD SIZES**

Trim size: 11.5" x 12"

Full Page

10.25" x 10.7367 in"

Half Page Vertical

5.0625 in" x 10.7367"

Junior Page

6.7878" x 8.7842"

(8.5 x 11 will reduce to this size)

Half Page Horizontal

10.25" x 5.3683"

Quarter Page

5.0625" x 5.325"

Eighth Page

5.0625" x 2.66"

Bleeds: NO BLEEDS AVAILABLE

**PUBLICATION DATES/DEADLINES**

The Ranch Sorter is published bi-monthly, six times per year, by the Ranch Sorting National Championships based in Wellington, Colorado. Deadline is the first of the month preceding publication date (i.e. April 1 for May/June issue).

**MECHANICALS**

**Photos:** Resolution of 300 dpi is required on black and white and color photos. Photos should be saved in TIFF or JPEG format.

**Color:** The Ranch Sorter newspaper is printed as process color. All computer files must be provided in CMYK format.

**Media:** All advertisements must be submitted as an electronic file. Files should be emailed to: publication@rsnc.us. If file is larger than 10 MB, please contact the RSNC Office for FTP upload instructions.

**Software:** Ads must be submitted as high-resolution PDF files with fonts embedded.

**Disclaimer:** The Ranch Sorter nor the Ranch Sorting National Championships, will not be responsible for quality of photo or ad reproduction as a result of any digital files supplied. We will not be held liable for any financial compensation or discounted advertising as a result of poor reproduction quality of digital files. All digital files supplied for use in The Ranch Sorter newspaper will be used at the advertiser's risk.

**The Ranch Sorter  
OFFICIAL PUBLICATION  
OF THE RSNC  
PO BOX 1 WELLINGTON, COLORADO 80549**

**ADVERTISING RATES PER ISSUE****The Ranch Sorter****BLACK&WHITE****COLOR**

FULL PAGE \$175

1/2 PAGE \$100

JUNIOR PAGE \$75

QUARTER PAGE \$50

1/8 PAGE \$35

FULL PAGE \$250

1/2 PAGE \$125

JUNIOR PAGE \$100

QUARTER PAGE \$75

1/8 PAGE \$60

**CONTACT RSNC FOR MORE INFORMATION****ABOUT MULTIPLE ISSUE DISCOUNTS:**

PHONE: 970.897.2901

EMAIL: publication@rsnc.us