



# Ranch Sorting National Championships

## *Ranch Sorter Spec Sheet*

Ranch Sorting National Championships  
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Web Site: [www.ranchsorting.com](http://www.ranchsorting.com)

### AD SIZES

Trim size: 11.5" x 12"

### ADVERTISING RATES PER ISSUE

The Ranch Sorter

BLACK&WHITE

COLOR

Full Page  
10.25" x 10.7367 in"  
Half Page Vertical  
5.0625 in" x 10.7367"

Junior Page  
6.7878" x 8.7842"  
(8.5 x 11 will reduce to this size)

Half Page Horizontal  
10.25" x 5.3683"

Quarter Page  
5.0625" x 5.325"

Eighth Page  
5.0625" x 2.66"

FULL PAGE \$175  
1/2 PAGE \$100  
JUNIOR PAGE \$75  
QUARTER PAGE \$50  
1/8 PAGE \$35

FULL PAGE \$250  
1/2 PAGE \$125  
JUNIOR PAGE \$100  
QUARTER PAGE \$75  
1/8 PAGE \$60

#### **CONTACT RSNC FOR MORE INFORMATION**

##### **ABOUT MULTIPLE ISSUE DISCOUNTS:**

PHONE: 970.897.2901

EMAIL: [publication@rsnc.us](mailto:publication@rsnc.us)

Bleeds: NO BLEEDS AVAILABLE

#### **PUBLICATION DATES/DEADLINES**

The Ranch Sorter is published bi-monthly, six times per year, by the Ranch Sorting National Championships based in Wellington, Colorado. Deadline is the first of the month preceding publication date (i.e. April 1 for May/June issue).

#### **MECHANICALS**

**Photos:** Resolution of 300 dpi is required on black and white and color photos. Photos should be saved in TIFF or JPEG format.

**Color:** The Ranch Sorter newspaper is printed as process color. All computer files must be provided in CMYK format.

**Media:** All advertisements must be submitted as an electronic file. Files should be emailed to: [publication@rsnc.us](mailto:publication@rsnc.us). If file is larger than 10 MB, please contact the RSNC Office for FTP upload instructions.

**Software:** Ads must be submitted as high-resolution PDF files with fonts embedded.

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