DATE: September 12, 2011

RFD-TV and Ranch Sorting National Championships – RSNC

Ranch Sorting National Championships (RSNC) organization has been very active the last few months. There are over 400 shows booked for the season, 11,000 members – and growing, Merial RSNC National Finals, Big Daddy Summer Spectacular, and RFD-TV. RSNC continues to increase the momentum and break records along the way, showing why RSNC is the #1 Equine Family Sport.

Merial RSNC National Finals in Ardmore, Oklahoma was held June 27-July 2, 2011. The remarkable event accommodated 4,093 teams during 6 fun-filled days. Most of all, it exceeded and reflected the growth of Ranch Sorting throughout the United States. One of those reflections came in the form of announcing partnerships with outstanding clinicians such as Aaron Ralston, John Lyons, Kerry Kuhn, Kevin Meyer, Ken McNabb, Charles Wilhelm, and Al Dunning. As an added bonus, RFD-TV was on location filming future episodes for The Ride with Aaron Ralston, All Around Performance Horse, and Cowboy Church.

The 11th Annual Big Daddy Summer Spectacular held July 28-31, 2011 was an extraordinary event. Ranch Sorting National Championships hosted a total of 48 students, youth and adults, who received instruction from internationally known horseman, Ken McNabb. It was a captivating event, especially for the kids from ages 7 to 18 of different riding levels, who spent an entire day learning about horsemanship, ranch sorting, and sharing Christian Fellowship. That excitement poured into the next 3 ½ days of ranch sorting which resulted in an amazing 1,713 teams in attendance.

Most exciting and anticipated event of all....RFD-TV will be highlighting Ranch Sorting National Championships on 4 different programs this fall: All Around Performance Horse, The Ride with Aaron Ralston, Discovering The Horseman Within with Ken McNabb and Cowboy Church. Make sure to mark your calendars for the following dates and times to see the #1 Equine Family Sport Ranch Sorting National Championships in action.

All Around Performance Horse: October 13, 16 and 18, 2011 at 11:00 am and 9:00 pm MST The Ride with Aaron Ralston: October 24 and 31, 2011 at 11:00 am and 9:00 pm MST Discovering The Horseman Within with Ken McNabb: TBA Cowboy Church: TBA

Make sure to watch RFD-TV for more highlights and updates about Ranch Sorting National Championships.

The Ranch Sorting National Championships organization continues to grow in membership, and is excited about the future of Ranch Sorting. We look forward to seeing you at the next Ranch Sorting National Championships event.

What is Ranch Sorting National Championships (RSNC)?

It is the mission of RSNC to lead the industry in developing and improving the sport of Ranch Sorting through affordability and a fair rating system. Our goal is to preserve the heritage and integrity of the ranching lifestyle while providing a family oriented, competitive riding experience at the grassroots level. http://youtu.be/_u02WXrsdsU

When was RSNC formed?

RSNC was formally established in the spring of 2007 by horse enthusiasts who compete and participate in different equine events and who saw the potential for Ranch Sorting within the equine industry.

What is the goal of RSNC?

Our goal is to grow the sport to the largest equine sport in the nation. RSNC is helping contestants as a unified force to grow this sport, through exposure and national equine publications and media such as RFD-TV and Horse TV. We offer easy access to exciting competition for beginners, right up through the expert. 75% of all the competitors coming to RSNC events are new to horse sport competitions. It's so easy anyone who can throw a leg over a horse can have FUN and compete. Ranch Sorting allows everyone in the family to COMPETE, WIN and get the recognition and rewards that in most equine sports only the very top competitors receive.

For more information contact: Ranch Sorting National Championships, PO Box 1, Wellington, CO 80549, Phone: 970-897-2901, Fax: 970-897-2921, Email: <u>Info@RSNC.US</u>, Web Site: <u>www.ranchsorting.com</u> ###

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