FOR IMMEDIATE RELEASE DATE: June 18, 2012

## Are You Ready? 2012 Merial RSNC National Finals July 3-8, 2012 - Oklahoma City, OK

This year, **July 3-8, 2012, Merial Ranch Sorting National Championships** - RSNC National Finals will be held in conjunction with Battle in The Saddle at the Oklahoma State Fairgrounds in Oklahoma City, OK. This great sport of Ranch Sorting has spread like wild fire across the U.S. and Ranch Sorting National Championships (RSNC) couldn't be more excited. RSNC would like to extend a personal invitation to you to ride, watch, and celebrate with ranch sorters at the 2012 Merial RSNC National Finals.

RSNC has so much great to be excited about....to name a few items: increase in membership, AQHA Partner Alliance, and new location for Finals. Last year during the 2011 RSNC National Finals membership was at 11,000, since then membership has grown to over 15,000 members and increases each day. RSNC is excited about the membership growth not just in the United States, but internationally as well.

Since January 1, 2012, RSNC contestants have been able to take advantage of the opportunity to **qualify and earn points in AQHA and RSNC** in the All Levels and Youth Class. This alliance allows contestants to save money while qualifying for the huge payouts at the RSNC National Finals and the AQHA World Show Finals.

Last year in Ardmore, Oklahoma, at the Hardy Murphy Coliseum, RSNC had 4,093 teams participate over 6 days. This year RSNC is hosting the finals at the **Oklahoma State Fairgrounds in Oklahoma City** with Battle in the Saddle and projecting over 5,000 teams will be in attendance. **Battle in the Saddle** is owned by Oklahoma State Fair and managed by the American Quarter Horse Association. Last year's Battle in the Saddle was held July 5-9 in Oklahoma City and featured more than \$130,000 in added money and an estimated \$300,000 in purses. For 2012, RSNC is ecstatic to be joining the exciting line up of barrel racing, cowboy mounted shooting, cutting, ranch pleasure, ranch remuda challenge, roping, versatility ranch horse competition and working cow horse.

The 6 day event for 2012 is scheduled for fun and excitement! **RSNC Finals includes a variety sorting classes, food, live entertainment, recognition, awards, prizes and fun for the whole family.** For contestants, classes will accommodate youth and beginner riders along with master competitors. As a rider, entry fees start as low as \$30. Maximum paybacks go all the way up to 90% in some classes. On Friday, July 6<sup>th</sup> there will be AQHA double judged/ double show special event classes. Rider and Horse can enjoy the V.I.P. Stall Service, upon request, that ensures horses are fed, watered, morning and night with a bonus of the stall cleaned every day. If you want to watch the Finals LIVE from a computer go to <a href="https://www.RanchSorting.com">www.RanchSorting.com</a>, click on "Live Online RSNC TV Webcasts". When contestants are not riding, there will be Meet and Greet Gathering, Tommy Hooker: Real Dancehall Music, cowboy serenading, Producer Dinner, Cowboy Poetry, Cowboy Church, and duck races. Most importantly, RFD TV will be there to cover the entire event.

Make plans to join RSNC July 3-8, 2012 in Oklahoma City for this exciting Ranch Sorting event. It doesn't matter if you are riding or watching, join RSNC and be a part of the #1 Equine Family Sport!

Stay up to date with RSNC by signing up for <u>FREE Membership</u>, visit RSNC on <u>Facebook</u>, <u>Twitter</u> and <u>YouTube</u>. RSNC and RSNC Producers strive to offer the best possible riding experience and competition to members.

## What is Ranch Sorting National Championships (RSNC)?

It is the mission of RSNC to lead the industry in developing and improving the sport of Ranch Sorting through affordability and a fair rating system. Our goal is to preserve the heritage and integrity of the ranching lifestyle while providing a family oriented, competitive riding experience at the grassroots level. <a href="http://www.rsnc.us/RFD1.php">http://www.rsnc.us/RFD1.php</a>

## When was RSNC formed?

RSNC was formally established in the spring of 2007 by horse enthusiasts who compete and participate in different equine events and who saw the potential for Ranch Sorting within the equine industry.

## What is the goal of RSNC?

Our goal is to grow the sport to the largest equine sport in the nation. RSNC is helping contestants as a unified force to grow this sport, through exposure and national equine publications and media such as RFD-TV and Horse TV. We offer easy access to exciting competition for beginners, right up through the expert. 75% of all the competitors coming to RSNC events are new to horse sport competitions. It's so easy anyone who can throw a leg over a horse can have FUN and compete. Ranch Sorting allows everyone in the family to COMPETE, WIN and get the recognition and rewards that in most equine sports only the very top competitors receive.

For more information contact: Ranch Sorting National Championships, PO Box 1, Wellington, CO 80549, Phone: 970-897-2901, Fax: 970-897-2921, Email: Info@RSNC.US, Web Site: <a href="www.RanchSorting.com">www.RanchSorting.com</a> ###

Media Contact: Valerie Rodriguez, 775-397-5652, val@rsnc.us, www.RanchSorting.com