

California

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# West Coast Horsemen

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All Breed Equine Publication

## Cotton Rosser

Brings RSNC To  
The West Coast  
With 8 Rodeo  
Series Events

## RSNC Western Regional

April 20-22, 2012  
Ceres, CA



Jimdavisphoto.com

# The Sport Of RSNC Ranch Sorting

“HITS THE WEST COAST WITH A BANG”

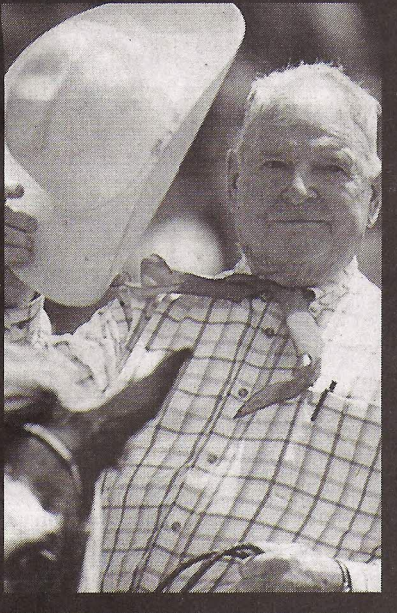
Color Sale Ads... 48

Coming Events... 38

Classifieds... 31



# RANCH SORTING HEADS INTO THE RODEO ARENA



*Flying U Rodeo owner Cotton Rosser, 83, waves to the audience before a PBR Touring Division bull riding event at Pala Casino, Sunday, May 22, 2011. Photo by Paul Gallaher*

The name Cotton Rosser goes hand and hand with the world of professional rodeo. With more than fifty years as one of the best professional rodeo stock contractors in the business and producer of some of the largest and most prestigious rodeos in the West, Rosser and his Flying U Rodeo family have made history inside the sport. As one of the old-timers of the stock contracting business, Rosser has always been on the cutting edge of entertainment in the rodeo arena. His flamboyant style of production, along with some of the best stock in the business has allowed him to stand above the rest keeping alive the great wild west action inside the arena. He continues to keep the American Cowboy spirit alive. This is ever apparent at the events he works with. These include such great rodeos as the Red Bluff Roundup in Red Bluff, California, The Reno Rodeo in Reno, Nevada, The Grand National Rodeo in San Francisco, California and the Oakdale Saddle Club rodeo in Oakdale, California just to name a few. He has a full schedule of PRCA (Professional Rodeo Cowboy Association), PBR (Professional Bull Riders), and many Open rodeo events throughout the year.

Inside the arena, Rosser has continued to bring new and exciting events to his rodeos to keep the entertainment value at its best and the excitement level even more electrifying. Events such as Bull Poker, Roman Chariot Races, Bull Teeter-Totter and the "Wild Ride," along with top bucking horses and bulls make his events top-notch. Always on the cutting edge of rodeo and searching for more ways to entertain crowds with true American West sports, Rosser has turned his attention to the sport of Ranch Sorting. As his rodeo events continue to grasp the excitement of thousands of spectators each year, Rosser is teaming up with the RSNC to bring ranch sorting under the spotlight of the rodeo world.

Under the watchful eye of Rosser and the RSNC, sorters can look forward to attend up to about a dozen of this year's Flying U rodeo events along the west coast and have a chance to compete alongside professional rodeo cowboys and cowgirls. Rosser and the RSNC is excited about this venture and looking forward to bringing the sport to a whole new audience. "I thought the RSNC did a great job at their Ranch Sorting event at the Cow Palace, using two arenas, along with the large number of entries, I thought it was great and it welcomed horse people to have fun," said Rosser. "I think it (Ranch Sorting) is attractive to new people. Ma's, Pa's and the whole family can enjoy ranch sorting and help keep the West alive. I also think it will bring new people to rodeos and let others see what ranch sorting is all about. We have to work out a few details to make it work in the time frame of the rodeos, but I am glad to help the RSNC and ranch sorting."

The RSNC looks forward to this opportunity as well. Not only will it open the gates for more sorting action along the West Coast, but the chance to show the sport off to many new potential sorters is one more great way to help the continued growth of the sport.

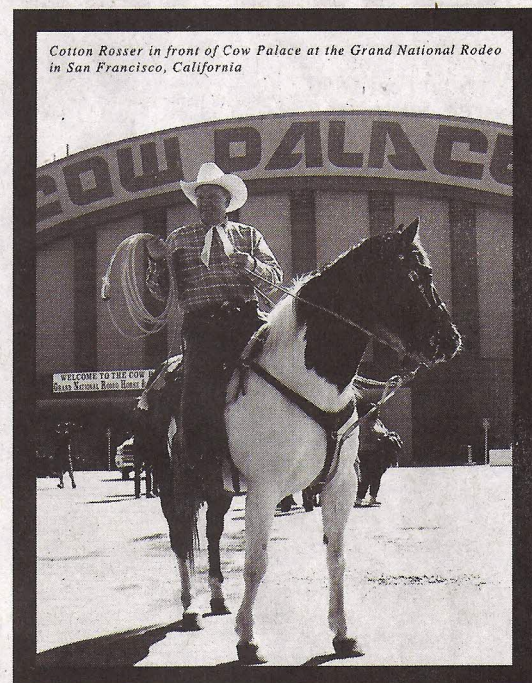
"The opportunity to have such an ionic promoter of the western lifestyle to promote Ranch Sorting is phenomenal," said RSNC President Dave Wolfe. "It is an honor to have Cotton Rosser recognize the fun and excitement Ranch Sorting is bringing to horse owners everywhere."

With Rosser bringing ranch sorting to a new arena, who knows where it will stop. As a professional, well respected stock contractor who has made significant changes to the professional rodeo scene throughout the years, his influence can carry lots of weight to other contractors across the country who are looking to bring new and exciting events to their events as well. Not only does Ranch Sorting offer a unique and exciting addition to the rodeo floor, many spectators can ultimately head home ready to try their hand at sorting. With RSNC's format of free memberships that welcome newcomers, plenty of classes for them to compete in and a classification system that keeps the excitement of sorting fun and enjoyable, the prospect of reaching these new, vast audiences is awesome.

Sorters on the West Coast and those in the Western states will have the first chance to shine under the rodeo spotlight. Rosser and the RSNC are working on a special event format that offers sorters a chance to not only compete for great payouts and prizes in the RSNC classes, but compete during the rodeo performances as well. Both Rosser and the RSNC have high hopes the action will not only give each event a new and exciting look, but open the door for many more events to follow in suite in other areas of the country. You can watch for more details on these new events soon.

The following Rodeos are just a few of the prestigious rodeos where the Cotton Rosser RSNC Ranch Sorting events will be hosted- Helldorado Days Rodeo, Santa Maria Elks Rodeo, Reno Rodeo, Monterey Horse Show, and the Grand National Rodeo. Watch for these exciting details to be released soon at .....

**WWW.RANCHSORTING.COM**



*Cotton Rosser in front of Cow Palace at the Grand National Rodeo in San Francisco, California*



# RSNC - AQHA, Battle in the Saddle & 2012 Merial RSNC Finals

## Ranch Sorting National Championships Announces Official Partner Alliance with the American Quarter Horse Association (AQHA), RSNC Ranch Sorting a new event at Battle in the Saddle and new location for 2012 Merial RSNC National Finals.

Exciting news for ALL RSNC members wishing to earn AQHA points on their Quarter Horse! With the new Partner Alliance with AQHA, producers can now co-sanction the Open and Youth Divisions. This will give contestants the opportunity to qualify and earn points in both associations in the same class. Starting January 1, 2012, with sanctioning approval from both associations, producers can now offer a RSNC All Levels Class and those wishing to earn AQHA points can designate their AQHA team to earn AQHA points at the same time. The AQHA Amateur class must be separate but the same co-sanctioning opportunity exists for the Youth class. The one minute time limit of the 1st round will determine the AQHA placing and the second or consecutive rounds will determine the RSNC placing. This allows the producer to draw contestants from both organizations and allows contestants to save money while qualifying for the huge payouts at the RSNC National Finals and the AQHA World Show Finals. Until rules are unified AQHA rules will be followed on co-sanctioned classes. AQHA does have 120 day application deadline so be sure to plan now and contact AQHA 806-376-4811 or email Lisa Pond at LPond@aqha.org to request Special Event Application. With AQHA Partner Alliance Status the 4 RSNC Regional Super Sorts and RSNC National Finals will be Double AQHA point classes giving everyone a huge head

start on their qualification process. This is a win/win for all involved and especially for the sport of Ranch Sorting. If you have questions, contact the RSNC office at: info@rsnc.us or call 970-897-2901.

Battle in the Saddle is owned by Oklahoma State Fair and managed by the American Quarter Horse Association. Last year's Battle in the Saddle was held July 5-9 in Oklahoma City and featured more than \$130,000 in added money and an estimated \$300,000 in purses. For 2012, RSNC Ranch Sorting will be joining the exciting line up of events of cutting, roping, ranch remuda with more events to be announced soon. Another great bonus, RFD-TV will be there to highlight the sport of Ranch Sorting. Battle in the Saddle welcomes ALL breeds, but American Quarter Horses competing will receive AQHA points.

This year, July 3-10, 2012, Merial RSNC National Finals will be held in conjunction with Battle in The Saddle at the Oklahoma State Fairgrounds in Oklahoma City, OK. Last year June 27-July 2, in Ardmore, Oklahoma, at the Hardy Murphy Coliseum, RSNC had 4,093 teams participate over 6 fun-filled days. During the 2011 National Finals our membership was at 11,000, since then membership has grown to 14,000 members. This sport continues to explode all across the United States.

RSNC has great events planned for 2012, RSNC Regional Events, AQHA co-sanctioned events, Battle in the Saddle, shows with Cotton Rosser and much more. Make sure to stay up to date with RSNC by signing up for FREE Membership, visit RSNC on Facebook, Twitter and YouTube. RSNC and RSNC Producers strive to offer the best possible riding experience and competition to members. Join RSNC and be a part of the #1 Equine Family Sport!

## What is Ranch Sorting National Championships (RSNC)?

It is the mission of RSNC to lead the industry in developing and improving the sport of Ranch Sorting through affordability and a fair rating system. Our goal is to preserve the heritage and integrity of the ranching lifestyle while providing a family oriented, competitive riding experience at the grassroots level. <http://www.rsnc.us/RFD1.php>

## When was RSNC formed?

RSNC was formally established in the spring of 2007 by horse enthusiasts who compete and participate in different equine events and who saw the potential for Ranch Sorting within the equine industry.

## What is the goal of RSNC?

Our goal is to grow the sport to the largest equine sport in the nation. RSNC is helping contestants as a unified force to grow this sport, through exposure and national equine publications and media such as RFD-TV and Horse TV. We offer easy access to exciting competition for beginners, right up through the expert. 75% of all the competitors coming to RSNC events are new to horse sport competitions. It's so easy anyone who can throw a leg over a horse can have FUN and compete. Ranch Sorting allows everyone in the family to COMPETE, WIN and get the recognition and rewards that in most equine sports only the very top competitors receive.

For more information contact: Ranch Sorting National Championships, Phone: 970-897-2901, Fax: 970-897-2921, Email: [Info@RSNC.US](mailto:Info@RSNC.US), [www.RanchSorting.com](http://www.RanchSorting.com)

# OBSERVE WILD MUSTANGS



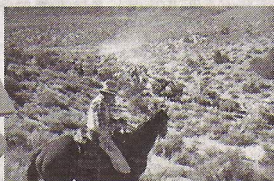
## CATTLE DRIVE

Benton Hot Springs Cattle Drive

March 29 - April 1, 2012

\$595 (+ 3% BLM fee)

This trip, we will help ranchers Tom Peek and Ken Zimmerman gather and move their cattle. Tom Peek shares a lifetime of experience and his knowledge of the land, cowboys and history of training horses.



## MUSTANGS ...

A LIVING LEGACY

May 19-22, 2012 • 4 days • \$575

May 26-29, 2012 • 4 Days • \$575

June 2-5, 2012 • 4 days • \$575

June 9-12, 2012 • 4 days • \$900

(UC Davis Extension)

Track wild horses & relive the Old West in the seldom-visited Pizona area of the Inyo National Forest. From a central meadow camp, riders will track the mustangs in their natural pinyon forest habitat. Observe & photograph herds & wildflowers.

## TRAIL RIDES

PARENT/CHILD TRAIL RIDE

John Muir Wilderness, \$475

June 22-24, 2012

June 29-July 1, 2012

July 6-8, 2012

July 13-15, 2012

We invite you and your child to join us for three days of riding, fishing and camping. Learn how to care for your horse and enjoy comfortable camping. A wonderful experience for those who enjoy meeting others with similar interests.

Craig London, Bishop, CA • 760-872-8331

Operating under special permit by the Inyo National Forest and BLM

Open Trail Rides, Cattle Drives, Parent/Child Rides, & Horse Drives - [Check the Website for dates](http://www.rockcreekpackstation.com)

Photo credit Barbara Svetlich

# WWW.ROCKCREEKPACKSTATION.COM