

FOR IMMEDIATE RELEASE

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**6,056 Teams at the 2012 Merial RSNC National Finals July 3-8, 2012 – Oklahoma City, OK**

**Ranch Sorting National Championships (RSNC)** hosted the 2012 Merial RSNC National Finals in Oklahoma City, Oklahoma, at the Oklahoma City Fairgrounds July 3-8, 2012 in conjunction with Battle in The Saddle. This outstanding event accommodated 6,056 teams, and had payouts of \$298,649 (excluding saddles and other prizes) over 6 fun-filled days. The RSNC finals was an enormous success, broke many records, and the growth in the sport continues to exceed expectations.

Last year in Ardmore, Oklahoma, at the Hardy Murphy Coliseum, RSNC had 4,093 teams participated over 6 days. This year RSNC had a 50% increase in Ranch Sorting participation at the **Oklahoma State Fairgrounds in Oklahoma City**. RSNC was very happy to be a part of the Battle in Saddle line- up of events with the likes of barrel racing, cowboy mounted shooting, cutting, ranch pleasure, ranch remuda challenge, roping, versatility ranch horse competition and working cow horse.

Monday started with a line of trailers, all the way back to the main road, ready to check in. People were greeted with maps, coupons, horse fans, buckets full of goodies, help unloading horses, tack, and feed to stalls. Tuesday, kicked off the event with classes, Wednesday was the longest day with lots of classes and teams and great dance sponsored by SF Quarter Horses, Thursday was the first of 2 Finals for contestants, it was a great night to see some fantastic sorting. Friday was a continuation of classes and ended with the Producer's Dinner for producers and contestants and the official unveiling of the Ranch Sorting National Championships Song by Barry Ward. Saturday saw some great sorting. Sunday was the finale with Cowboy Church by Open Range Ministries, more classes and Finals.

**States Represented** - 30 in all: Alabama, Arkansas, Arizona, California, Colorado, Florida, Georgia, Iowa, Illinois, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Missouri, Mississippi, Nebraska, New Mexico, Ohio, Oklahoma, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Virginia, Wisconsin, West Virginia, Wyoming, and Canada.

**Prizes Awarded:** Buckles, saddles, Justin Boot Certificates, Iconoclast Boots, headstalls, saddle blankets, jackets, ribbons, \$2000 cash incentive in the lucky duck and another \$1000 Atwood hat incentive plus payouts of \$298,649 (excluding saddles and other prizes).

**Interesting Tidbits:** Over 700 stalls were reserved before contestants arrived on location at OKC fairgrounds, last year there were about 100 teams in the Beg RH HC, this year there were about 420 teams, the #6 HC was the largest class with 778 teams and offered a payout of over \$51,000.00, 6,056 teams in attendance from July 3-8, 638 people participated the whole 6 days, and RSNC had payouts of \$ \$297,093.00 (excluding saddles and other prizes).

<u>Class</u>	<u>Total Teams</u>	<u>Total Class Payout– Based on 70% Payback</u>
# 14 Ranch Hand HC	227 teams	\$12,307.00
# 11 RH HC (4 cap sorter)	453 teams	\$23,895.00
# 10 Handicap - 439 teams	439 teams	\$26,802.00

# 10 Beg RH HC (1 cap sorter)	420 teams	\$13,360.00
# 11 Rookie HC (2 cap sorter)	594 teams	\$23,538.00
# 13 Handicap	277 teams	\$17,660.00
Open Sort - No HC	71 teams	\$4,911.00
# 6 Handicap w/#4 Inc	778 teams	\$51,655.00
All Levels HC / AQHA Open	175 teams	\$12,605.00
Graduated Rookie Sort (3 cap)	451 teams	\$19,458.00
Masters # 10 Handicap/Aged Inc	312 teams	\$20,554.00
Youth HC / AQHA Youth	92 teams	\$3,490.00
# 8 Handicap	617 teams	\$25,113.00
Graduated Beginner RH HC #11	510 teams	\$20,887.00
Bareback Sort (All Levels)	100 teams	\$3,443.00
Youth Beginner HC/Adult Gate	184 teams	* \$2,977.00 Youth Only
3 Man Olympic Sort	89 team	\$3,043.00
Sadie Hawkins	204 teams	\$9,395.00
Lucky Duck	51 teams	\$2,000.00

**Click on links below to see more detailed results:**

Class Results:

<http://www.rsnc.us/Calendars/2012/2012Results/results-070312-oklahomacityOK.htm>

Saddle Race Top 10 and State Extravaganza Winners

<http://www.rsnc.us/Calendars/2012/2012Results/Top%2010%20Sort%20For%20The%20Saddle%20&%20State%20Extravaganza%20Winners.htm>

For those that were not in attendance people were able to watch via computer on LIVE webcast. The LIVE webcast was a hit again this year. From July 3-8, the RSNC website had 4,517 visits, with viewers from United States, Canada, Brazil, Germany, China, Australia, Bosnia, United Kingdom, and India. Ranch Sorting TV had 3,125 visits with viewers from United States, Canada, Hungary, Austria, Croatia, Denmark, Finland, France and United Kingdom. Speaking of Horses had 5,251 with viewers from United States, Canada, Australia, England, India and Taiwan.

Membership increased from last year's finals with 11,000 members to now over 16,000 members. This sport continues to explode all across the United States.

RFD-TV was a wonderful addition to RSNC finals. They were onsite filming and the tentative airing date will be September 27, 2012. Make sure to watch RFD-TV for more highlights of RSNC National Finals. RSNC will be sending out more information confirming the date and time, so check your email and watch the website, [www.RanchSorting.com](http://www.RanchSorting.com) for more details.

Thank you to all who joined us in Oklahoma City, Oklahoma, at the Oklahoma City Fairgrounds, July 3-July 8, 2012. RSNC appreciates each and every one of you who took part in the 2012 Merit RSNC National Finals to make it a history making event. Make sure to support your local producer's shows and see you at the 2013 RSNC National Finals!

### **It doesn't matter if you are riding or watching, join RSNC and be a part of the #1 Equine Family Sport!**

Stay up to date with RSNC by signing up for [FREE Membership](#), visit RSNC on [Facebook](#), [Twitter](#) and [YouTube](#). RSNC and RSNC Producers strive to offer the best possible riding experience and competition to members.

### **What is Ranch Sorting National Championships (RSNC)?**

It is the mission of RSNC to lead the industry in developing and improving the sport of Ranch Sorting through affordability and a fair rating system. Our goal is to preserve the heritage and integrity of the ranching lifestyle while providing a family oriented, competitive riding experience at the grassroots level. <http://www.rsnc.us/RFD1.php>

### **When was RSNC formed?**

RSNC was formally established in the spring of 2007 by horse enthusiasts who compete and participate in different equine events and who saw the potential for Ranch Sorting within the equine industry.

### **What is the goal of RSNC?**

Our goal is to grow the sport to the largest equine sport in the nation. RSNC is helping contestants as a unified force to grow this sport, through exposure and national equine publications and media such as RFD-TV and Horse TV. We offer easy access to exciting competition for beginners, right up through the expert. 75% of all the competitors coming to RSNC events are new to horse sport competitions. It's so easy anyone who can throw a leg over a horse can have FUN and compete. Ranch Sorting allows everyone in the family to COMPETE, WIN and get the recognition and rewards that in most equine sports only the very top competitors receive.

For more information contact: Ranch Sorting National Championships, PO Box 1, Wellington, CO 80549,

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